



# Sponsoring of German Association for Tribology

65th Tribology Conference 2024

*The German Society for Tribology is a professional, technical-scientific and non-profit association with an application focus that acts as a central hub in Germany and provides a large network of experts and distributes tribology knowledge through: education and training in the field of tribology through courses, regular events with regional colloquia, German and international conferences, promoting young talents with e.g. young tribologists meetings and more as well as the dissemination of tribology knowledge through white papers (e.g. on wear), specialist studies (e.g. on CO2 reduction and increased sustainability), position papers (e.g. on white etching cracks) and guidelines (e.g. on lubrication systems, tribological methods). Tribology is about optimizing friction and reducing wear. In other words: Tribology is an important field that contributes to the most important topics our society currently have: CO2 reduction = reduction in friction and increase in sustainability = reduction in wear by e.g. extending the life of any technical system in which friction occurs. In addition, tribological methods & measures can be applied in many other areas: There are already activities in science and application in which tribological knowledge is used in medical areas (e.g. artificial hips for human bodies) or in the food industry (e.g. Friction of chocolate is applied to the human mouth, so people like to eat this type of chocolate). Tribological measures and findings lead to enormous cost reductions, e.g. in development and application. Sponsors from companies benefit from this knowledge as company employees, who are GfT members using the benefits of membership and volunteer work, bring this knowledge to the company and can contribute solving cost neutral issues regarding friction and wear.*

# Details on sponsoring opportunities of 65th Tribology Conference 2024

## Food & Beverages

Information about sponsorship can be found on the tables and/or at the buffet/beverage distribution points.

	conference day 1	conference day 2	conference day 3
<b>Beverages</b>	2,500 €	-	-
<b>Snacks</b>	2,000 €	-	-
<b>Coffee break</b>	-	2,000 €	2,000 €
<b>Lunch</b>	-	6,250 €	6,250 €
<b>Dinner</b>	-	12,000 €	-
<b>Beverages for dinner</b>	-	9,750 €	-

## Printing costs for special issue 65 years of German Association for Tribology

≈ 2.000 €

## Costs for setting up our TriboSlam Videos ([1st Playlist](#), [2nd Playlist](#))

≈ 5.000 € (part cost contribution possible)

Information about sponsorship can be found at the end of each TriboSlam Video. Our Youtube Channel is steady growing, and we recognize a worldwide distribution of our content through we share our Youtube Videos with our LinkedIn account, also.

## Financial support through advertisement

- setting up a roll-up: 500€ or one participant +250€
- setting up a brochure stand: 600€ or one participant +300€
- flyer or brochure in conference folder: 500 € / in conference office: 100 €
- advertisement in conference book (digital A4) / member companies: 350 € / non-member companies: 380 € / universities and institutes: 150 €